

# NCC Cable System Order

11762921

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$1,672.00
Sales Coordinator	Lilka Marino	Est Code	HD62	Commission	\$250.80
Office	Washington	Product Name		Net Total	\$1,421.20
Phone	(301) 951-2620	Credit Status		Total Spots	173
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	9/19/16	9/25/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
2	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
3	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
4	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
5	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
6	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
7	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
8	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
9	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
10	CNN	CNN NEWSROOM<	9/26/16	10/2/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	-1x Matched
11	CNN	CNN NEWSROOM<	10/3/16	10/9/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	-1x Matched
12	CNN	CNN NEWSROOM<	10/10/16	10/16/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	-1x Matched
13	CNN	CNN NEWSROOM<	10/17/16	10/23/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	-1x Matched
14	CNN	CNN NEWSROOM<	10/24/16	10/30/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	-1x Matched
15	CNN	CNN NEWSROOM<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	-1x Matched
16	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
17	CNN	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
18	CNN	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
19	CNN	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
20	CNN	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
21	CNN	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched

# NCC Cable System Order

Order #	62338408
Syscode	0343
System Name	Spectrum/Battle Creek, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HD62
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	8
Total	\$1,672.00
Commission	\$250.80
Net Total	\$1,421.20
Total Spots	173
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
GIMP	-
CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
23	CNN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
24	CNN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
25	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
26	CNN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
27	CNN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
28	CNN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
29	CNN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
30	CNN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
31	CNN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
32	CNN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
33	CNN	VARIOUS	9/19/16	9/25/16	05:00	09:00								-	-	0	\$10.00	\$0.00	30	Matched
34	CNN	VARIOUS	9/26/16	10/2/16	05:00	09:00								-	-	0	\$10.00	\$0.00	30	Matched
35	CNN	VARIOUS	10/3/16	10/9/16	05:00	09:00								-	-	0	\$10.00	\$0.00	30	Matched
36	CNN	VARIOUS	10/10/16	10/16/16	05:00	09:00								-	-	0	\$10.00	\$0.00	30	Matched
37	CNN	VARIOUS	10/17/16	10/23/16	05:00	09:00								-	-	0	\$10.00	\$0.00	30	Matched
38	CNN	VARIOUS	10/24/16	10/30/16	05:00	09:00								-	-	0	\$10.00	\$0.00	30	Matched
39	CNN	VARIOUS	10/31/16	11/6/16	05:00	09:00								-	-	0	\$10.00	\$0.00	30	Matched
40	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
41	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
42	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched



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Sales Coordinator	Lika Marino	Est Code	HD62		Commission	\$250.80		
Office	Washington	Product Name			Net Total	\$1,421.20		
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Status	Not accepted						Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+					
		Makegood Policy	Approval Required					
					GRP	-	GIMP	-
					CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
44	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
45	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
46	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
47	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
48	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
49	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
50	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
51	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
52	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
53	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
54	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
55	ESPN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
56	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
57	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
58	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
59	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
60	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
61	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
62	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
63	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched

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Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	-1x Matched
65	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
66	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
67	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
68	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
69	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
70	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
71	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
72	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
73	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
74	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
75	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
76	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
77	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
78	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
79	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
80	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
81	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
82	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
83	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
84	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched



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				CPP	-
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				CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
86	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
87	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
88	FXNC	VARIOUS	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	Matched
89	FXNC	VARIOUS	10/3/16	10/9/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
90	FXNC	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
91	FXNC	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
92	FXNC	VARIOUS	10/24/16	10/30/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
93	FXNC	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
94	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
95	FXNC	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
96	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
97	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
98	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
99	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
100	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
101	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
102	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
103	FXNC	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	-1x Matched
104	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
105	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched

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Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Mathew Marcus	Product Code		Total	\$1,672.00
Sales Coordinator	Lika Marino	Est Code	HD62	Commission	\$250.80
Office	Washington	Product Name		Net Total	\$1,421.20
Phone	(301) 951-2620	Credit Status		Total Spots	173
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments :	R3 10.4 Removed missed spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
107	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
108	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
109	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
110	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X	X						-	-	0	\$10.00	\$0.00	30	Matched
111	FXNC	FOX & FRIENDS<	9/19/16	9/25/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
112	FXNC	FOX & FRIENDS<	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
113	FXNC	FOX & FRIENDS<	10/3/16	10/9/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
114	FXNC	FOX & FRIENDS<	10/10/16	10/16/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
115	FXNC	FOX & FRIENDS<	10/17/16	10/23/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
116	FXNC	FOX & FRIENDS<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
117	FXNC	FOX & FRIENDS<	10/31/16	11/6/16	05:00	09:00					X	X	X	-	-	0	\$10.00	\$0.00	30	Matched
118	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
119	MNBC	VARIOUS	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
120	MNBC	VARIOUS	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
121	MNBC	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
122	MNBC	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
123	MNBC	VARIOUS	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
124	MNBC	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
125	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	0	\$8.00	\$0.00	30	Matched
126	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched



# NCC Cable System Order

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$1,672.00
Sales Coordinator	Llika Marino	Est Code	HD62	Commission	\$250.80
Office	Washington	Product Name		Net Total	\$1,421.20
Phone	(301) 951-2620	Credit Status		Total Spots	173
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jun16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	MNBC	VARIOUS	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	\$8.00	\$16.00	30	Matched
128	MNBC	VARIOUS	10/3/16	10/9/16	05:00	09:00	X	X						-	-	0	\$8.00	\$0.00	30	Matched
129	MNBC	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X						-	-	0	\$8.00	\$0.00	30	Matched
130	MNBC	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X						-	-	0	\$8.00	\$0.00	30	Matched
131	MNBC	VARIOUS	10/24/16	10/30/16	05:00	09:00	X	X						-	-	0	\$8.00	\$0.00	30	Matched
132	MNBC	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	\$8.00	\$0.00	30	Matched
133	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	Matched
134	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	Matched
135	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	Matched
136	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	Matched
137	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	Matched
138	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	Matched
139	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	Matched
140	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	Matched
141	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	-1x Matched
142	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	Matched
143	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
144	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
145	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
146	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
147	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched

# NCC Cable System Order

Order #	62338408
Syscode	0343
System Name	Spectrum/Battle Creek, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HD62
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	8
Total	\$1,672.00
Commission	\$250.80
Net Total	\$1,421.20
Total Spots	173
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
149	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
150	MNBC	VARIOUS	9/19/16	9/25/16	05:00	09:00					X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
151	MNBC	VARIOUS	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
152	MNBC	VARIOUS	10/3/16	10/9/16	05:00	09:00					X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
153	MNBC	VARIOUS	10/10/16	10/16/16	05:00	09:00					X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
154	MNBC	VARIOUS	10/17/16	10/23/16	05:00	09:00					X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
155	MNBC	VARIOUS	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
156	MNBC	VARIOUS	10/31/16	11/6/16	05:00	09:00					X	X	X	-	-	0	\$8.00	\$0.00	30	Matched
157	GOLF	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00	X	X						-	-	0	\$6.00	\$0.00	30	-1x Matched
158	GOLF	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
159	GOLF	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
160	GOLF	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
161	GOLF	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
162	GOLF	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
163	GOLF	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
164	GOLF	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	Matched
165	GOLF	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	Matched
166	GOLF	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	-1x Matched
167	GOLF	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	-1x Matched
168	GOLF	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	-1x Matched



# NCC Cable System Order

Order #	623398408
Syscode	0343
System Name	Spectrum/Battle Creek, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HD62
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	8
Total	\$1,672.00
Commission	\$250.80
Net Total	\$1,421.20
Total Spots	173
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	GOLF	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	-1x Matched
170	GOLF	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	-1x Matched
171	GOLF	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	0	\$4.00	\$0.00	30	-1x Matched
172	GOLF	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X	X						-	-	0	\$6.00	\$0.00	30	Matched
173	GOLF	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00					X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
174	GOLF	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00					X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
175	GOLF	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
176	GOLF	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00					X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
177	GOLF	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
178	GOLF	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
179	GOLF	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	0	\$4.00	\$0.00	30	Matched
180	HGTV	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
181	HGTV	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
182	HGTV	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
183	HGTV	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
184	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
185	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
186	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
187	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
188	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
189	HGTV	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	2	\$7.00	\$14.00	30	Matched

# NCC Cable System Order

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$1,672.00
Sales Coordinator	Llika Marino	Est Code	HD62	Commission	\$250.80
Office	Washington	Product Name		Net Total	\$1,421.20
Phone	(301) 951-2620	Credit Status		Total Spots	173
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
					CPM
					-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	HGTV	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
191	HGTV	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
192	HGTV	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
193	HGTV	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
194	HGTV	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
195	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X				-	-	0	\$13.00	\$0.00	30	Matched
196	HGTV	VARIOUS	9/19/16	9/25/16	09:00	16:00					X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
197	HGTV	VARIOUS	9/26/16	10/2/16	09:00	16:00					X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
198	HGTV	VARIOUS	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
199	HGTV	VARIOUS	10/10/16	10/16/16	09:00	16:00					X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
200	HGTV	VARIOUS	10/17/16	10/23/16	09:00	16:00					X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
201	HGTV	VARIOUS	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
202	HGTV	VARIOUS	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
203	CNBC	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched
204	CNBC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	0	\$7.00	\$0.00	30	Matched
205	CNBC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
206	CNBC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
207	CNBC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
208	CNBC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
209	CNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$7.00	\$0.00	30	Matched
210	CNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$7.00	\$0.00	30	Matched



# NCC Cable System Order

Order #	62338408
Syscode	0343
System Name	Spectrum/Battle Creek, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Llika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3, Jul'16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HD62
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	8
Total	\$1,672.00
Commission	\$250.80
Net Total	\$1,421.20
Total Spots	173
Affiliate Split	
Sold On	Cost Per Spot
GRP	-
CPP	-
	GIMP
	CPM
	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	ESP2	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
212	ESP2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
213	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
214	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
215	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
216	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
217	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
218	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
219	ESP2	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00								-	-	0	\$9.00	\$0.00	30	Matched
220	ESP2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00								-	-	0	\$9.00	\$0.00	30	Matched
221	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00								-	-	0	\$9.00	\$0.00	30	Matched
222	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00								-	-	0	\$9.00	\$0.00	30	Matched
223	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00								-	-	0	\$9.00	\$0.00	30	Matched
224	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00								-	-	0	\$9.00	\$0.00	30	Matched
225	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00								-	-	0	\$9.00	\$0.00	30	Matched
226	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
227	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
228	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
229	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
230	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
231	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched

# NCC Cable System Order

Order #	62338408	Flight Dates	09/19/16 - 11/13/16		Update Date	10/04/16	
Syscode	0343	Agency	Strategic Media Placement		Version	4 Vs. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP		Show All Lines		
Market	Grand Rapids	Client Code			Total # of Weeks	8	
AE	Matthew Marcus	Product Code			Total	\$1,672.00	
Sales Coordinator	Llika Marino	Est Code	HD62		Commission	\$250.80	
Office	Washington	Product Name			Net Total	\$1,421.20	
Phone	(301) 951-2620	Credit Status			Total Spots	173	
Status	Not accepted				Affiliate Split	100.0	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+		Sold On	Cost Per Spot	
-		Makegood Policy	Approval Required		GRP	-	GMP
					CPP	-	CPM
						-	

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
233	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
234	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
235	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
236	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
237	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
238	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
239	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
240	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
241	TVL	VARIOUS	9/19/16	9/25/16	00:00	02:00	X	X						-	-	0	\$6.00	\$0.00	30	Matched
242	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
243	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
244	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
245	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
246	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
247	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
248	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	Matched
249	TVL	VARIOUS	9/19/16	9/25/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	Matched
250	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	\$11.00	\$33.00	30	Matched
251	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	Matched
252	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	Matched



## NCC Cable System Order

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Mathew Marcus	Product Code		Total	\$1,672.00
Sales Coordinator	Lika Marino	Est Code	HD62	Commission	\$250.80
Office	Washington	Product Name		Net Total	\$1,421.20
Phone	(301) 951-2620	Credit Status		Total Spots	173
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
					CPM
					-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	Matched
254	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	Matched
255	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	Matched
256	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X						-	-	0	\$6.00	\$0.00	30	Matched
257	USA	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
258	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
259	USA	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
260	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
261	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
262	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
263	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
264	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
265	USA	VARIOUS	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
266	USA	VARIOUS	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
267	USA	VARIOUS	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
268	USA	VARIOUS	10/10/16	10/16/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
269	USA	VARIOUS	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
270	USA	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
271	USA	VARIOUS	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
272	FOOD	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
273	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched

## NCC Cable System Order

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$1,672.00
Sales Coordinator	Lika Marino	Est Code	HD62	Commission	\$250.80
Office	Washington	Product Name		Net Total	\$1,421.20
Phone	(301) 951-2620	Credit Status		Total Spots	173
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
275	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
276	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
277	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
278	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
279	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
280	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
281	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
282	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
283	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
284	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
285	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
286	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
287	HALL	VARIOUS	9/19/16	9/25/16	00:00	02:00	X	X						-	-	0	\$5.00	\$0.00	30	-1x Matched
288	HALL	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
289	HALL	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
290	HALL	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
291	HALL	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
292	HALL	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
293	HALL	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
294	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched



# NCC Cable System Order

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcous	Product Code		Total	\$1,672.00
Sales Coordinator	Llika Marino	Est Code	HD62	Commission	\$250.80
Office	Washington	Product Name		Net Total	\$1,421.20
Phone	(301) 951-2620	Credit Status		Total Spots	173
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
295	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
296	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
297	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
298	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00					X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
299	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
300	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
301	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
302	HALL	GOLDEN GIRLS/RASIER	9/19/16	9/25/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	Matched
303	HALL	GOLDEN GIRLS/RASIER	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$9.00	\$18.00	30	Matched
304	HALL	GOLDEN GIRLS/RASIER	10/3/16	10/9/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
305	HALL	GOLDEN GIRLS/RASIER	10/10/16	10/16/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
306	HALL	GOLDEN GIRLS/RASIER	10/17/16	10/23/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
307	HALL	GOLDEN GIRLS/RASIER	10/24/16	10/30/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
308	HALL	GOLDEN GIRLS/RASIER	10/31/16	11/6/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
309	HALL	GOLDEN GIRLS/RASIER	11/7/16	11/13/16	00:00	02:00	X	X						-	-	0	\$5.00	\$0.00	30	Matched
310	ENT	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
311	ENT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
312	ENT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
313	ENT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
314	ENT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
315	ENT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched

# NCC Cable System Order

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$1,672.00
Sales Coordinator	Lilka Marino	Est Code	HD62	Commission	\$250.80
Office	Washington	Product Name		Net Total	\$1,421.20
Phone	(301) 951-2620	Credit Status		Total Spots	173
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
316	ENT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Matched
317	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$9.00	\$0.00	30	Matched
318	LIF	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	Matched
319	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
320	LIF	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
321	LIF	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
322	LIF	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
323	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
324	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Matched
325	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$11.00	\$0.00	30	Matched
326	LIF	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
327	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
328	LIF	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
329	LIF	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
330	LIF	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
331	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
332	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
333	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
334	LIF	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
335	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
336	LIF	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched



# NCC Cable System Order

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$1,672.00
Sales Coordinator	Lika Marino	Est Code	HD62	Commission	\$250.80
Office	Washington	Product Name		Net Total	\$1,421.20
Phone	(301) 951-2620	Credit Status		Total Spots	173
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
337	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
338	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
339	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
340	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
341	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
342	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
343	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
344	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
345	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
346	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
347	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
348	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	Matched
349	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
350	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
351	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
352	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
353	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
354	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
355	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	0	\$13.00	\$0.00	30	Matched
356	CNN	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	2	\$7.00	\$14.00	30	Matched
357	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$13.00	\$26.00	30	Matched

# NCC Cable System Order

Order #	62338408
Syscode	0343
System Name	Spectrum/Battle Creek, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HD62
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	8
Total	\$1,672.00
Commission	\$250.80
Net Total	\$1,421.20
Total Spots	173
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
358	CNN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	Matched
359	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X						-	-	2	\$7.00	\$14.00	30	Matched
360	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	0	\$13.00	\$0.00	30	-1x Matched
361	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	Matched
362	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	2	\$7.00	\$14.00	30	Matched
363	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	\$13.00	\$13.00	30	-1x Matched
364	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X						-	-	3	\$10.00	\$30.00	30	Matched
365	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X						-	-	0	\$6.00	\$0.00	30	-1x Matched
366	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$11.00	\$22.00	30	Matched
367	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	2	\$9.00	\$18.00	30	Matched
368	GOLF	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00	X	X						-	-	0	\$6.00	\$0.00	30	-1x Matched
369	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$13.00	\$26.00	30	Matched
370	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	\$7.00	\$21.00	30	Matched
371	ESPN2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$9.00	\$18.00	30	Matched
372	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$13.00	\$26.00	30	Matched
373	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00	X	X						-	-	2	\$6.00	\$12.00	30	Matched
374	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	\$13.00	\$39.00	30	Matched
375	FOOD	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	\$13.00	\$39.00	30	Matched
376	HALL	VARIOUS	9/26/16	10/2/16	00:00	02:00	X	X						-	-	1	\$5.00	\$5.00	30	-1x Matched
377	ENT	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	\$9.00	\$27.00	30	Matched
378	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	\$11.00	\$33.00	30	Matched



# NCC Cable System Order

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$1,672.00
Sales Coordinator	Lilka Marino	Est Code	HD62	Commission	\$250.80
Office	Washington	Product Name		Net Total	\$1,421.20
Phone	(301) 951-2620	Credit Status		Total Spots	173
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
379	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$13.00	\$26.00	30	Matched
380	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	\$13.00	\$39.00	30	Matched
381	CNBC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$7.00	\$14.00	30	Matched
382	CNN	VARIOUS	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$10.00	\$20.00	30	Matched
383	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Matched
384	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	16:00						X	X	-	-	1	\$7.00	\$7.00	30	Matched
385	CNN	CNN NEWSROOM<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	1	\$10.00	\$10.00	30	Matched
386	CNN	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$13.00	\$26.00	30	Matched
387	DISC	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Matched
388	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$13.00	\$26.00	30	Matched
389	ENT	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$9.00	\$18.00	30	Matched
390	ESP2	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$7.00	\$28.00	30	Matched
391	ESP2	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$9.00	\$18.00	30	Matched
392	ESPN	SPORTSCENTER M/AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$10.00	\$20.00	30	Matched
393	ESPN	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Matched
394	ESPN	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$7.00	\$14.00	30	Matched
395	ESPN	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$10.00	\$20.00	30	Matched
396	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$13.00	\$26.00	30	Matched
397	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Matched
398	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$13.00	\$26.00	30	Matched

## NCC Cable System Order

Order #	62338408
Syscode	0343
System Name	Spectrum/Battle Creek, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	H062
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	8
Total	\$1,672.00
Commission	\$250.80
Net Total	\$1,421.20
Total Spots	173
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
399	FXNC	FOX & FRIENDS<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$10.00	\$20.00	30	Matched
400	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Matched
401	FXNC	VARIOUS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	1	\$7.00	\$7.00	30	Matched
402	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	1	\$10.00	\$10.00	30	Matched
403	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	3	\$13.00	\$39.00	30	Matched
404	GOLF	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	\$6.00	\$36.00	30	Matched
405	GOLF	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	1	\$4.00	\$4.00	30	Matched
406	GOLF	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	1	\$6.00	\$6.00	30	Matched
407	HALL	HALLMARK MOVIE<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$7.00	\$28.00	30	Matched
408	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$9.00	\$18.00	30	Matched
409	HALL	GOLDEN GIRLS/FRASIER	9/19/16	9/25/16	00:00	02:00						X	X	-	-	2	\$5.00	\$10.00	30	Matched
410	HGTV	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Matched
411	HGTV	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$7.00	\$14.00	30	Matched
412	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$13.00	\$26.00	30	Matched
413	HIST	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Matched
414	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$13.00	\$26.00	30	Matched
415	LIF	MOVIE-ACQUIRE/AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$11.00	\$22.00	30	Matched
416	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$8.00	\$16.00	30	Matched
417	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$9.00	\$36.00	30	Matched
418	MNBC	VARIOUS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$6.00	\$12.00	30	Matched



# NCC Cable System Order

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16	
Syscode	0343	Agency	Strategic Media Placement	Version	4 V/s. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids	Client Code		Total # of Weeks	8	
AE	Matthew Marcus	Product Code		Total	\$1,672.00	
Sales Coordinator	Lilika Marino	Est Code	HD62	Commission	\$250.80	
Office	Washington	Product Name		Net Total	\$1,421.20	
Phone	(301) 951-2620	Credit Status		Total Spots	173	
Status	Not accepted			Affiliate Split	100.0	
Survey	Cable Nielsen Live+3 Jul'16	Primary Demo	Adults 35+	Sold On	Cost Per Spot	
-		Makegood Policy	Approval Required	GRP	-	
				CPP	-	
					GIMP	-
					CPM	-

Comments : R3 10.4 Removed missed spots, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
419	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	1	\$9.00	\$9.00	30	Matched
420	MNBC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	1	\$11.00	\$11.00	30	Matched
421	TNT	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Matched
422	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$13.00	\$26.00	30	Matched
423	TVL	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$11.00	\$22.00	30	Matched
424	TVL	KING OF QUEENS<	9/19/16	9/25/16	00:00	02:00						X	X	-	-	2	\$6.00	\$12.00	30	Matched
425	USA	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Matched
426	USA	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$13.00	\$26.00	30	Matched

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	113	60	0	0	0	0	0	0	0	0	0	0	173
AMT	\$1,069.00	\$603.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,672.00

SYSTEM APP: SALES ACCT Date Printed 10/04/16

62338408 | Grand Rapids | Spectrum/Battle Creek, MI | 0343 |